

## Sponsorships for the 2023 Special Gloucester 400+ production <u>Gloucester Story</u>

Who are the Annisquam Village Players? Tracing its history to 1838, Annisquam Village Players (AVP) is one of the country's oldest continuously operating community theaters. AVP delights audiences with one live musical each summer and a Cabaret show in the dreary days of winter. AVP is a registered 501(c)(3) nonprofit.

## **Sponsorship Opportunities**

All sponsors will be listed on the website as supporters. Additional benefits include:

- **Producer- \$1,250 SOLD**: Presenting logo on program cover, logo on promotional banner and flyer, full-page ad inside front cover 4.5" x 7.5", company banner at site, company name highlighted in opening scene, logo linked on website, company name mentioned in all press and social media, 6 reserved tickets, Special 400<sup>th</sup> shout-outs on AVP Social Media, shared with 400<sup>th</sup> Social Media
- Stage- \$900 (two available)SOLD: Banner on site, half-page ad on first page 4.5" x 3.75", company name on promotional flyer and banner; logo linked on website, company name mentioned in written press release, 4 reserved tickets, Special 400<sup>th</sup> shout-outs on AVP Social Media, shared with 400<sup>th</sup> Social Media
- Schooner- \$500 (Special 400<sup>th</sup> Anniversary Level): A Special Banner on site with up to 10 logos, full-page ad 4.5" x 3.75", logo linked on website, mentions on AVP and 400<sup>th</sup> Social media
- **Spotlight- \$650**: Back cover, full-page ad 4.5" x 7.5"
- Box Office-\$350 (unlimited): full-page ad 4.5" x 7.5"
- Footlights- \$175 (unlimited): ½ page ad 4.5" x 3.75"
- Stagehands- \$50 (unlimited): business card ad 3.5" x 2", include business card

Ads are to be camera-ready, black and white, high-resolution pdf or jpeg (pdf preferred), with embedded font, logos/graphics/photos. Be sure the business name is listed the same way on the form, the ad and the check.

**How do I place a sponsorship?** Fill out the form on the reverse and return it by JULY 15 along with your check payable to Annisquam Village Players.

Email your camera-ready ad to Kerry McKenna at kerrymckenna01@gmail.com.

Checks can also be made out to and mailed to AVP; c/o Mike English, PO Box 411, Gloucester, 01930. **Questions:** Contact Kerry McKenna, kerrymckenna01@gmail.com

## Annisquam Village Players

## **AVP 2023 Program Advertising Request**

Name of Sponsor (business or individual):	
Phone:	Email:
Producer (\$1,250) Stage (\$900	) Spotlight (\$650)
Schooner (\$500) Box Office (\$350) _	Footlights (\$175)
Stagehand (\$50)	
Total amount due:	
Check payable to: AVP	
Mailed to:	
AVP C/O Mike English PO Box 411 Gloucester, MA 01930	