



Annisquam Village Players

The Addams Family Program Advertising Form

Business Name: _____

Phone: _____

E-mail: _____

Contact Person: _____

Cast Member Purchased Through: _____

Box Office: full-page (\$375) _____

Footlights: half-page (\$200) _____

Stagehand: business card (\$75) _____

Crew: Up to 35 words (\$50) _____ **(Not available for business ads)**

Total Amount _____

Check payable to: Annisquam Village Players or AVP Venmo: @avp01930

Mail to: AVP
 % Mike English
 PO Box 411
 Gloucester, MA 01930

Shout Out (maximum 35 words):

Details About Each Advertising Level

Box Office- \$375 for a full-page ad (4.5"x 7.5")

Footlights- \$200 for a half-page ad (4.5"x 3.75")

Stagehand- \$75 for business card size ad (3.5"x 2")

Crew- \$50 for shout outs from friends and family to the cast (35 words or fewer)

Not available for business ads

Ads must be camera-ready, black and white, high resolution, pdf or jpeg with embedded font, logos/graphics/photos, Business name must match name on form and check.

Email graphics to avpads01930@gmail.com

Deadline is July 15

FAQs

When is the performance?

Aug 4-9 with a well-attended dress rehearsal on Aug 3 (7 performances)

How many people attend/see the program?

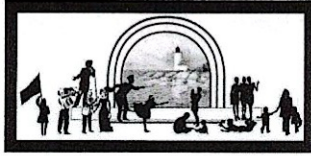
Potential for 150 seats per show, over 1000 total ticket holders

Can I Venmo you?

Yes @avp01930

How do I get tickets to the show?

Visit www.AnnisquamVillagePlayers.com around mid-July



Annisquam Village Players

Dear AVP Cast Member,

Thanks for joining this year's production of *The Addams Family*. As always, we depend on sales of program ads to ensure adequate funding for our show. **Each cast member is expected to sell at least \$150 worth of ads or you can donate \$150. Whoever brings in the most ad revenue will win two complimentary front row seats to the performance of your choice.**

Have Sponsors and Donors complete the appropriate form—you can pick them up at rehearsal or print them from the cast calendar. They should give the form to you with their check payable to Annisquam Village Players. **Bring forms and checks to rehearsal.**

2026 Advertising Rates

The board has identified and will solicit leadership Sponsors at the following levels. If you have suggestions of others we should approach, please let Mary Flaherty know.

- **Producer—\$2,000**
- **Stage—\$750 (two available)**
- **Orchestra— \$750 (SOLD!)**
- **Spotlight—\$1200 (SOLD!)**

We ask cast members to seek support at the following levels—

Businesses: All Sponsors will be listed on the website as supporters

- **Box Office—\$375 (unlimited):** full-page ad 4.5" x 7.5"
- **Footlights—\$200 (unlimited):** half-page ad 4.5" x 3.75"
- **Stagehands—\$75 (unlimited):** business card ad 3.5" x 2", include card

Donors: All donors will be listed on the website and in the program as supporters

- **Angels—\$150:** Two tickets to the show, shout-out ad to cast and crew
- **Backstage—\$100:** One ticket to the show, shout-out ad to cast and crew
- **Crew—\$50:** Shout-out ad to cast and crew, 35 words or less, write message on the form.

Ads are to be camera-ready, black & white, high-resolution jpeg, with embedded font, logos/graphics/photos. Be sure the business name is listed the same way on the form, the ad and the check.

For questions, emailavpads01930@gmail.com.